



ASHEVILLE OUTLETS

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ShopAshevilleOutlets.com

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POP-UP OPPORTUNITIES

POP-UP KIOSK, CART, SIGNAGE AND STORE SPACE AVAILABLE

Asheville Outlets is greater Asheville's premier shopping destination situated amongst a thriving art, music, and food scene, all set against a glorious Blue Ridge Mountain backdrop. Asheville is the regional and economic hub for western North Carolina with a strong and growing visitor market. Shoppers will find many of the most popular names in the outlet industry, including Abercrombie & Fitch Outlet, Ann Taylor Factory, Banana Republic Factory, Brooks Brothers Factory Store, Coach, Cole Haan Outlet, GAP Factory, J.Crew Factory, Nike Factory Store, Old Navy Outlet, RH Outlet, Tommy Hilfiger, Under Armour Factory House, Vera Bradley Factory Outlet Store, vineyard vines, and west elm OUTLET.

LOCATION

- Excellent regional access with location on I-26
- Location at Exit 33 is one of the region's primary entrances to the Blue Ridge Parkway
- Five miles southwest of downtown Asheville
- More than 11.1 million annual visitors to Asheville region

OPPORTUNITY

- This is your opportunity to highlight your brand among today's hottest retailers
- Increase customer recognition of your store
- Low Risk: With move-in ready space and flexible lease terms



GREATER ASHEVILLE AREA

50 MILE DEMOGRAPHICS (2019)

Population	1,348,968
Households	580,063
Average Household Income	\$65,377
Daytime Population	1,050,000



AERIAL SITE PLAN

Located at Exit 33 on I-26, one of the primary entrances to the Blue Ridge Parkway, and close to I-40.