



POP-UP OPPORTUNITIES

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POP-UP KIOSK, CART, SIGNAGE AND STORE SPACE AVAILABLE

CambridgeSide is at the epicenter of the world's preeminent biotechnology and information technology neighborhood. Following a multi-million dollar rebranding and renovation campaign, CambridgeSide continues to evolve as one of greater Boston's dominant retail destinations, with a tailored mix of the leading retailers of today and the future. The center is becoming an even more vibrant destination through the addition of a mix of uses, including office and residential, with 162,000 square feet of workspace opening in 2020 for companies at the cutting edge.

LOCATION

Easily accessible by rapid transit, commuter rail, car and pedestrian walkways to the area's finest educational, intellectual, financial and cultural resources.

OPPORTUNITY

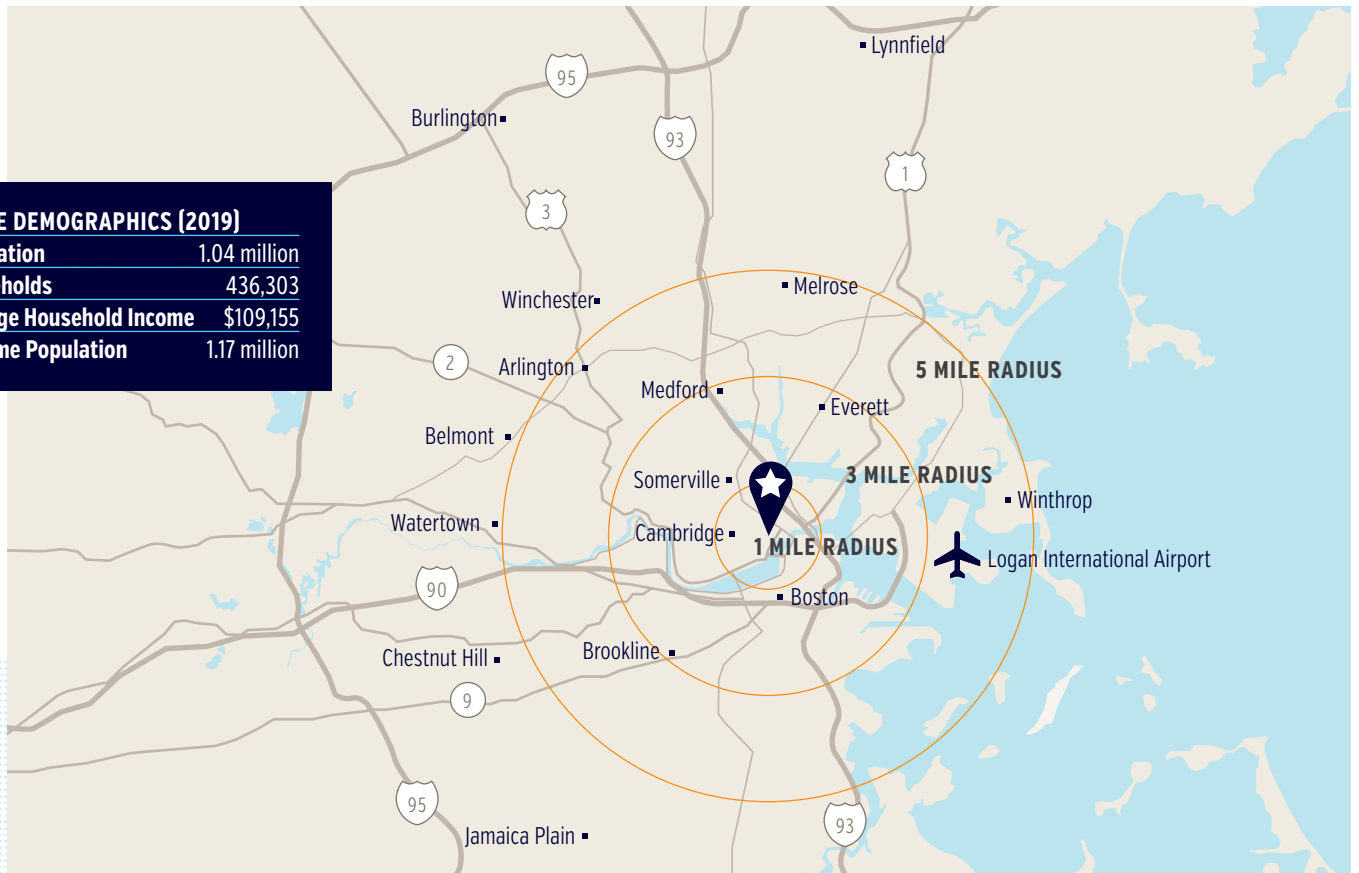
- Highlight your brand among today's top retailers
- Increase customer recognition of your store
- Low Risk: With move-in ready space and flexible lease terms
- Retail Merchandising Units [RMU], Pop-Up Stores, Kiosks, Advertising, and more.

KEY TENANTS

Macy's, H&M, Superdry, Apple, Sephora, World of Beer, The Cheesecake Factory



5 MILE DEMOGRAPHICS (2019)	
Population	1.04 million
Households	436,303
Average Household Income	\$109,155
Daytime Population	1.17 million



Kiosks and Retail Merchandising Units (RMU/Carts) located in the common area of the center bring your merchandise to millions of shoppers each year.



Advertising opportunities offer the perfect place to showcase your brand or product. Some options include sampling, displays, center signage, sponsorships and events.